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Breakthrough: The Complete Guide To Growing Your Platform & Blogging Your Way To A Full-time Income



Synopsis

One of the key challenges that every blogger faces is how to turn their passion into a profitable business. Whether you are new to blogging or already established, this book will help you develop a sustainable foundation that will transform your blog to increase your income. Breakthrough provides you with proven strategies and realistic ways to grow your platform and run a successful blog. Develop a brand strategy that will convey your unique voice to help establish a successful blog foundation. Learn how to write awesome content to build an audience that is engaged and frequently returns to your website. Discover strategies that will increase your traffic and tips for thinking beyond your blog. Explore ways to monetize your platform and learn proven strategies to earn a full-time income. Understand how to build a viable business along with tips to improve your productivity. Find out the secrets of successful influencers and how their advice can transform your blog.

Book Information

File Size: 879 KB

Print Length: 164 pages

Simultaneous Device Usage: Unlimited

Publication Date: June 11, 2015

Sold by: Digital Services LLC

Language: English

ASIN: B00ZJBXX6I

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #945,555 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #507

in Books > Computers & Technology > Internet & Social Media > Blogging & Blogs #1315

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Customer Reviews

As a WAHM and blogger, one of my long-term goals is being able to earn a full-time income from my blog. So when I was afforded the opportunity to read this book, I was all over it. I am a firm

believer in reading and learning as a daily exercise for personal and business development, so I sat down today to work my way through it. As I read, I felt an immediate connection to the author and her story. Though I did not start earning money from blogging until I had been at it for years (I honestly didn't know that it was possible to make significant income from blogging until I started seriously networking with other bloggers in 2013), I could relate to her reason for starting her Frugal Fanatic blog. She wanted to share her voice and her insight with the world. She wanted to help people. Then she realized that she could not only help people through blogging, she could support her family at the same time. That, to me, is something that I could really resonate with. I love that throughout the book, she is essentially telling her blogging story while giving the reader practical guidelines for how she grew her blog and her income along the way. It reads as a story and a guidebook and I think that is what makes it not only beneficial, but enjoyable. Another thing that I really appreciate is that the author provides you with a list of things to implement at the end of every chapter. That way you are not just reading the book, you are learning and systematically taking action. So you can either read the book first and then go back and implement what you need to from each section or you can treat it as a course and implement everything from each chapter before moving on to the next.

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